

An informative and useful white paper for manufacturers on using **Business E- Connect** solution to significantly establish better relations with their business partners.

Manufacturers always need a solution to bridge the gap between them and their business partners to carry out business activities in an efficient and effective way.



## **Our Business E-Connect-B2B Solved the Purpose**

The Business E-Connect Solution is designed to bridge the gap between manufacturer and their retailers, dealers, franchises or business partners to carry out business activities in an efficient and effective way. This solution is designed to improve collaborations and making business processes more effective, and our B2B portal helps your organization in achieving better return on investment.

Business E-Connect offers B2B features, such as product catalogues, place and track orders and reporting systems. Along with standard B2B features, our application provides a powerful 'My Store Front' feature for business partners to

AVALON®

showcases stocks from manufacturer. The 'My Store Front', showcases stocks from manufacturer, but it is branded with business specific information's such as the logo, name and marked up prices of the business partner.

**Salient Features** 

• Powerful ordering system for business partners to place orders instantly.

• Versatile reporting system for business partners to keep track of all the

transactions.

• This portal is also powered with the ability to provide website for business

partners to showcases stocks from manufacturer.

Lower operational cost hence increase in productivity.

Provides better reputation for your business. Projects a larger picture of your

organization.

Reduces the time-cycle, by aiding the customers to chose the products from

B2B portal online and send their purchase orders for buying products

instantly.

**Business Benefits** 

**Boost Speed-to-Market:** Our solutions promises strong relationships between manufacturers and their business partners, which results in increasing speed to



market products to consumers.

**Increase in ROI's:** With better relationships with business partners, the results being obvious, increased returns on investment.